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TAG LINE: Dare to Dream Canadian…

ABOUT US

Sumant Sarin, CEO of Insight Business Group, has vast knowledge in the field of Student Recruitment & Higher Education. He is an MBA from Canada and is very well known in the India-Canada education corridor since 2004. He has served as India, Africa & Middle East Head for Georgian College in the past, in addition to providing consultant services for various elite institutions including, Douglas College, BC, Algonquin College, Ottawa, Winnipeg Technical College, Manitoba, and Camosun College, BC.

Mr. Sarin contributed significantly towards Georgian College’s immense growth of international students from his region. During his tenure, the college witnessed over **400% increase** in enrolment. This was the highest increase in numbers a medium-sized college in Canada had ever witnessed!

Mr. Sarin is a seasoned and well-respected professional in the Higher Education sector. His key strengths include Student Recruitment, Counseling and Agent Network Development. Sumant has been a mentor in Training, and Team Lead for successfully launching and establishing overseas education services for various Indian businesses focusing on education. New Service Launches, Market Penetration and Development have been areas of focus for him within the industry.

SERVICES:

IMMIGRATION

Canada has been consistently rated by the United Nations as one of the top countries in the world to live, work, and perform business in, owing to its large land size housing a relatively small population. Interestingly, it has one of the highest levels of immigration per capita in the world. IBG believes that immigration has contributed significantly to Canada’s social, economic, and demographic growth, a trend that we continue to see today.

Sumant Sarin has been an ICCRC (Immigration Consultants of Canada Regulatory Council) member since 2011. ICCRC is the national regulatory authority designated by the Government of Canada to safeguard consumers who seek and retain the services of Canadian immigration consultants. Mr Sarin is authorized to provide the services of a Regulated Canadian Immigration Consultant.

We are happy to answer your questions by email at [immigration@insightbusinessgroup.com](mailto:immigration@insightbusinessgroup.com)

For more details and updates, please visit [www.canada.gc.ca](http://www.canada.gc.ca).

EDUCATION

Canada has one of the finest education systems in the world. Every year thousands of students from all over the world pursue their educational goals in Canada. International Education has been recognized an important tool in building ties between nations. IBG prides itself on taking a vibrant approach to International Education, and we look forward to working with you to meet your individual needs.

INSTITUTIONS:

If you are a Canadian institute, and would like to grow your recruitment numbers or develop business from India, please contact [india@insightbusinessgroup.com](mailto:india@insightbusinessgroup.com)

(More text to follow: testimonials)

STUDENTS:

If you are a student aspiring to study in Canada, please contact us at [student@insightbusinessgroup.com](mailto:student@insightbusinessgroup.com)

(More text to follow: testimonials)

STUDENT ACCOMMODATION SERVICES

We have assisted many international students find a home away from home in Canada. International students trust us because we care. With our comprehensive application and matching systems, we are able to secure accommodation that is appropriate to your needs. When you deal with us, you can expect the kind of personal attention you would receive from your own family and friends. At IBG, we understand the importance of a living environment that supports both your educational priorities and lifestyle choices. We believe that finding the right accommodation is closely tied to academic success.

Securing comfortable, affordable accommodation in a convenient location with the right mix of people can take time hence IBG recommends you get in touch with us at the earliest possible opportunity.

The fast-growing city of Barrie, Ontario, is located only an hour’s drive away from lively Toronto. Barrie is a charming and vibrant community that offers a laid-back lifestyle for people who prefer a slower pace with the convenience of a bustling multicultural city only a short distance away. Surrounded by picturesque scenic wilderness, the city offers something for everyone – numerous winter recreation amenities, ample parkland, a breathtaking waterfront, a historic downtown area with terrific shopping, entertainment and dining options. In recent years, Barrie has transformed itself from a quaint vacation destination to a year-round thriving economy.

IBG MISSION

At IBG we are committed to our customer centered philosophy. Our mission is to help our clients achieve their goals by providing them with world class customer service that is both reliable and competitively superior. We are driven by our core values: ethics, expertise and leadership. We believe that honesty paves the way for true success. We have been there. We know what it takes.